Welcome – Byron Russell, Co-Chair
Byron Russell welcomed attendees to the meeting and announced Dr. Marc Babitz and Tami Pyfer are moving on to new roles.

COVID-19 Racial Equity and Inclusion Grant – Byron Russell
- $4.2 million provided to the grant.
- $6.2 million have been requested by applicants.
- 141 applications to be considered by the grant committee next week.
- Grants are expected to be awarded by mid-October.

Coronavirus Prevention Messaging Grant – Claudia Loayza & Nate McDonald
- A grant funded by the Utah Department of Heritage and Arts, as well as the Unified Command Team.
  - Built for any organization that has a target audience that is experiencing messaging barriers regarding COVID-19.
  - Administering $400,000 to help disseminate healthy behavior information, as well as information regarding health and economic recovery.
  - To apply, applicants must create an account within the Utah Department of Heritage and Arts, similar to the Racial Equity and Inclusion Grant.
  - Two types of grants available:
    - Targeted audience grant for campaigns with high-risk audiences.
    - Social media grants for online outreach.
  - Deadline for the grant application is on Tuesday, September 29th.
  - An opportunity for more direct target marketing and outreach.

Salt Lake City Westside Equity Focused Transportation Study – Angelo Papastamos
- Salt Lake City, UDOT and UTA are working together to understand, identify, assess, and improve upon transportation inequities in Salt Lake City's Westside neighborhoods using outcome based themes.
  - The goal is to improve the transportation network to maintain affordability, improve access to jobs, provide travel options, reduce exposure to safety risks, and increase community health and environmental justice.
  - The study approach was based on data analysis and community outreach.
    - After identifying the opportunities of improvement, telling the story.
  - A first step is organizing a meeting of current community service providers.
  - Will use an equity score to understand which areas are the most marginalized.
  - Opportunities for Improvement:
    - Shuttle solutions: Developing a shuttle to serve Westside industrial employees. Collaboration between Salt Lake City, UDOT, UTA, and companies.
    - "Pop-up" mobility solutions: Bring in scooters, bike parking, pedestrian crossing, and traffic calming on frequent transit service routes.
  - The need for assistance comes in telling the story in an equitable way.
Health Equity – Dulce Díez

- COVID-19 Communities Partnership
  - Run by the Utah Department of Health Office of Health Disparities in collaboration with the Bureau of Health Promotion.
  - Employs more than 100 community health workers statewide.
  - Contracts with 15 community based organizations, United Way 211, and 13 local health departments.
    - Seen not only as a way to address COVID-19 but to improve economic conditions.
  - Testing:
    - Barrier free testing focusing on racial and ethnic minorities and hot spots
    - The University of Utah Wellness Bus
      - 6,927 tests conducted.
    - 13.5% positivity rate
    - Barrier free testing in three community health centers in St. George, Provo, and Ogden
      - 1,250 tests per week
    - Farmworker Testing Statewide
    - Including testing in mink farms in Utah County
    - Community testing surrounding Title 1 Schools
      - Using COVID-19 in waste water as an indicator.
    - Barriers to testing:
      - Fear of testing and potential diagnoses
      - Conflict with schedule or cannot afford to miss work
      - Mild or no symptoms
      - Belief that COVID-19 is not real
      - No treatment/vaccine is available
      - Unaware or confused about testing resources
      - A desire to move past pandemic and return to normalcy

- Utah Public Health Lab Changing the Curve Unit
  - Barrier free testing statewide focused on hotspots and racial and ethnic minorities
  - Bilingual testing support team
  - Testing events can be sponsored.

- Health Equity Workgroup Policy Development
  - Working on policies to improve living conditions and address social determinants of health.
  - Communication grants can be used to stress the importance of testing, and mitigate fears.

Suazo Business Center – Silvia Castro

- A video was shown explaining what the Suazo Business Center is.
- An effort to compile resources to allow minority business owners to not only survive these times, but to thrive.
- CARES Act funding is now being rolled out at the county level across the state.
  - Many minority business owners are not applying due to multiple barriers.
  - If provided with the information, the organization is willing to reach out to those in need.
- Can provide assistance not only economically, but with complying with health guidelines.
  - A simplified version of the 57 page-long guideline is being created.
    - Once completed, it will be translated into 5 languages.
- Salt Lake Chamber of Commerce has received funding for the Stay Safe to Stay Open pledge.
  - Raising awareness is the priority, as a hotline was created and looking to hire workers to go out into the community.

Next Meeting
Friday, September 25, 2020 from 3:00–4:00 P.M. through Google Meet with updates from:

- Communications
- Housing & Social Services
- Food Security
- Penna Powers

> multicultural.utah.gov/multicultural-advisory-committee