

Multicultural Advisory Committee of the State of Utah's COVID-19 Response

Meeting Minutes

Friday, October 9, 2020 | 3:00 - 4:00 P.M.

Google Meet | Online

Members: Chair Nubia Peña, Co-Chair Byron Russell, Co-Chair Ze Min Xiao, Jess Anderson, Aden Batar, Rebecca Chavez-Houck, Dulce Díez, Jake Fitisemanu Jr., Emma E. Houston, Dustin Jansen, Celina Milner, Ming Wang

Absent: Dr. Marc Babitz, Juan Becerra, Silvia Castro, Mayra Cedano, Neelam Chand, Mike Haddon, Deneiva Knight, Mikelle Moore, Dr. Len Novilla, Asha Parekh

Guests: Ramy Ahmed, Dr. Joél Arvizo-Zavala, Luna Banuri, Rozanna Benally-Sagg, José Borjón, Heather Borski, Ginette Bott, Maegan Castleton, Patricia Doxey, Jenny Hor, Rossina Lake, Rich Lakin, Claudia Loayza, Nate McDonald, Nathan Peterson, Margarita Satini, Jeremy Taylor, Taysha Tiatia, Megan Waters, James Yapias, Yehemy Zavala Orozco, Melissa Zito

Welcome – Byron Russell, Co-Chair

Byron Russell welcomed attendees to the meeting.

Utah Philanthropy Day: 2020 Heroes Award – Byron Russell

The committee and their work is being honored on Utah Philanthropy Day.

- On Tuesday the Rural Utah Summit took place virtually which allowed the committee to present on resilience with Lt Governor Spencer Cox. Commissioner Jess Anderson was in attendance.
- Byron received word that the presentation was of high caliber, as well as the team's dedication to the cause.

Leavitt Partners – Patricia Doxey

- Work is being put into place, which began when Utah recognized the racism within the state
- Started with an intervention scan
 - Intervention Timeline
 - Stakeholder Types
 - Limited Information
 - Partnerships
- Leavitt Partners plan to bring to light the partners, and communities dedicated to policy changes despite COVID impacts
- Literature reviews
 - How might racism impact communities in Utah during COVID
 - Existing Inequities
 - COVID-19 Impact
 - Drivers of Disparity
 - Research Gaps
- Next Steps:
 - Series of interviews and listening session
 - Identify interventions currently underway in Utah
 - What types of interventions exist
 - Which are needed
 - What's more feasible to implement and determine stakeholders to involve
 - Interviews to interim report in mid October, then white paper in December
- Heather Borski asked if it is health interventions, or is it to address systemic racism
 - Policy is a broad term used: Policy could be an intervention, or anything that another party is doing to intervene
- Emma E. Houston asked about the sustainability of the white papers, how do we hold others accountable in moving policy forward
 - Worst outcome is for nothing to happen in the long term, or short term. The Leavitt Partners is making sure to work in small groups, identify gaps, keep focused and get the information into the right hands.

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- Yehemy Zavala Orozco asked about the interviewer selection process
 - Interview list was created in collaboration with Byron Russell, Ze Min Xiao, and Nubia Peña in order to address gaps in research, and to get a broad perspective from different community partners.
- Rebecca Chavez-Houck asked how the white papers take into account the unique type of racism (i.e. white saviorism) that requires special solutions.
 - The Leavitt Partners recognize their privilege, and take into account different perspectives like they did with the interview list. What they learned will cause the biggest change is personal stories. That is the learning they will put into the white paper—these are real people being impacted by our community.

Immunizations – Rich Lakin

- Public information group working on messaging across the campaign along with Immunization Community Collaboration Group at Intermountain Healthcare to get media out via digital, radio, social media, blogs, etc.
- Local health departments working with communities of color to ensure they receive flu shots
- COVID-19 vaccine, when released, determined to identify numbers, and critical populations such as:
 - Health care personnel
 - Non-health care essential workers
 - Long term care facility residents and staff
 - People with underlying health conditions
 - People 65 years of age and older
 - Racial and ethnic minorities groups including tribal communities
 - Incarcerated, homeless, college students, those uninsured, etc.
- Data is important now, because when we are in phase three there may be populations that will not want the vaccine, specific population data will be used to utilize resources.

Utah Pacific Islander Health Coalition – Jake Fitisemanu Jr. & Margarita Satini

- Native Hawaiian and Pacific Islander call to action
 - Not seeing improvements they hoped with community engagements and positive case rates
 - Passed out 10,000 masks, and had national guard for testing, but not the turn out needed
- Looking for ideas on what other communities are doing to engage their populations, and preventing misinformation
 - Connect with Yehemy Zavala Orozco and their successful event recently

Penna Powers – Nate McDonald

- Mass media campaign to target general Utah population
- Claudia Loayza and Rossina Lake are valuable resources, and helped with directing the messages to different communities
- Focus on high risk and varied multicultural communities
 - Television, Newspapers, Radio, Billboards, Social Media, Digital, etc.
 - Translated in both English and Spanish
 - Encourage everyone to share on their personal accounts
- Currently partnering with Salt Lake County to target different groups
 - Idea of TikTok styled imagery to appeal to the 15-24 age demographics
 - RonaAlert page gives access to all the creative content created

Other Business: No meeting on Friday, October 16 due to a shorter week

Next Meeting

Friday, October 23, 2020 from 3:00–4:00 P.M. through Google Meet